

Video Evaluation Checklist

Keep it Short:

- The video is of a reasonable length, ~ 6-8 minutes
- There is no repetition
- The working memory is not overloaded

Keep it Simple:

- Visuals are used optimally (they augment the learning)
- Audio is used optimally (it augments the learning)
- There are no distractions (background noises, distracting movements...etc)
- You are speaking at a reasonable pace (not too fast, not too slow)

Keep it Real:

- You demonstrate enthusiasm for the content and a conversational tone
- You engage the students by asking them leading questions or reflections
- The video is appropriate for your target audience

Keep it Relevant:

- Viewers are appropriately situated as to what previous knowledge is required and what the video will cover
- The video is aligned with learning and assessment outcomes
- The selected design method is appropriate to support the content and learning objectives